



Venture Cup Nordic 2008

October 20-22, 2008

Scandic Hotel - Copenhagen, Denmark

Venture Cup Nordic 08 will gather investors and start-up companies with the purpose of generating business opportunities and facilitate the contact between partners and Venture Cups across the region.

To be able to provide VC alumni with a wider range of possibilities and a more attractive event, Venture Cup Denmark has partnered up with Europe Unlimited for the organisation of this conference, and thereby the event will be divided in 3 days as follows:

October 20th Nordic Venture Forum	October 21st Venture Cup Nordic Event	October 22nd i-TechPartner Forum
<i>Organised by Europe Unlimited</i>	<i>Organised by Venture Cup Denmark</i>	<i>Organised by Europe Unlimited</i>
Event that aims to contribute to the development of high-tech and innovative companies in the Nordic region by introducing them to active international investors, corporations and advisors	Venture Cup conference with the purpose of creating business opportunities for VC Alumni and Investors in the Nordic region	The Forum offers a unique setting with networking for top entrepreneurs, R&D leaders, investors and experts from the energy sector
<ul style="list-style-type: none">• Venture Cup Alumni will be invited to participate as delegates at the NVF at a reduced fee• The Best Venture Cup Alumni and the Winners 07/08 of each Nordic country will get the opportunity to pitch at the Nordic Venture Forum and their delegate fees will be waived	<p>The agenda will include:</p> <ul style="list-style-type: none">• Different workshops addressing specific challenges faced by Nordic alumni-companies• Pitches from Venture Cup alumni and investors• Networking sessions• A formal dinner with awards for the best alumni companies, including a special award for the best Venture Cup start-up in Sustainable Energy & Environment	<ul style="list-style-type: none">• Venture Cup Alumni will be invited to participate as delegates at the i-TF at a reduced fee• The selected best Venture Cup start-up in Sustainable Energy & Environment will have the chance to pitch at the i-Techpartner Forum

October 20th - Nordic Venture Forum

- The NVF will allow the most promising life science, clean technology and information technology entrepreneurs from the Nordic regions to meet and present themselves to active international investors and corporations seeking investment and partnerships. The Forum plays an active role in the European and Nordic innovation scene, as it fosters start-ups and high-tech, high-growth entrepreneurship and it promotes Denmark, Sweden, Norway, Finland and Iceland as innovative, attractive and rewarding countries to do business in or to invest in.
- Some of the best Venture Cup Alumni will have the chance to present their company at the Nordic Venture Forum. For this purpose, they are requested to submit an application, which will be reviewed by a panel of advisory board members and experts. The panel will select the 50 most promising Nordic start-ups -[Nordic Venture 50](#)- in Life Science, Information Technology and Clean Technology from the Nordics and these companies will present and get free access to the NVF.

The selection process will be based on these categories: Business potential, Team experience, Product/Technology merit, Competitive position, Investment or partnering interest and Project profile quality. You can read more about the application and selection process at <http://www.e-unlimited.com/events/p200255/selection.asp>

- The VC Winners 07/08 of each country will also be invited to pitch at the Nordic Venture Forum, but they will not need to go through a selection process. They will be part of a special pool of early-stage projects that will be showcased parallel to the NVF agenda.

Read more about the NVF: www.e-unlimited.com/nvf

October 21st - Venture Cup Nordic Event

This is the main day of the event. It's a free Venture Cup conference directed to alumni and the agenda will include:

- Different workshops addressing specific challenges faced by Nordic alumni-companies by making use of the great network that will be present at the event. The objective is to give the participants something concrete to take home and follow up on.
- 3-minute pitches from VC alumni and investors from the different Nordic countries. The objective is to showcase some of the best ideas born at the VC competitions and the financing opportunities available in the region.
- Networking workshops that will bring together people who are interested in a specific topic in order to discuss project ideas, research activities or business partnerships. The objective is to provide VC alumni a platform to network with participants across borders.
- A formal dinner with awards for the best alumni companies, including a special award for the best VC start-up in Sustainable Energy & Environment. The teams will have the chance to nominate themselves and we will put together a jury to choose the winner.

October 22nd - i-Techpartner/Sustainable Energy & Environment Forum

- The programme of the Sustainable Energy & Environment Forum has been designed to enable knowledge exchange and business collaboration as well as to build an innovation network throughout Europe within the Sustainable Energy sector.
- The i-Techpartner Forum will showcase cutting edge applied R&D from leading universities and other research organisations across Europe. There will be around 30 research laboratories presenting their most advanced R&D projects to international investors, corporations and entrepreneurs in order to facilitate knowledge exchange and accelerate time to market.
- The selected best VC start-up in Sustainable Energy & Environment will have the chance to pitch at the i-Techpartner Forum, which will be held at the Roskilde University (30 minutes from Copenhagen's Central Station)

Read more about the i-Techpartner Forum: www.e-unlimited.com/roskilde

Who should participate?

Venture Cup Alumni

They will have the opportunity to showcase their business ideas, projects and partnership needs to an international audience. The event will be the ideal networking platform, where they will meet potential partners, investors & customers from other Nordic countries.

Investors

They will have the forum to showcase and promote their investment opportunities and hear about the latest business ideas in the Nordic region. Their attendance will enable them to expand their networks on an international level and meet future partners and investees.

Advisors and Partners

They will be able to share their market expertise with participants and start-ups presenting their companies, and at the same time increase their knowledge of new innovative projects in the region. Their participation will also give them the possibility to expand their international network and raise awareness of their own companies.

How to sign up?

Please complete the attached registration form before **September 8th** and send it to nordic@venturecup.dk

Companies interested in presenting at the Nordic Venture Forum, should apply before **August 27th** at: www.e-unlimited.com/nvf

If you have further questions regarding VC Nordic 08, please contact Angelica Vargas at angelica@venturecup.dk or +45 2070-1035